ORDER

Order / Rev: 685949 Orders Alt Order #: 06156706 **Product Desc: GPS FLIGHT C WUSA** Estimate: 646 Flight Dates: 06/12/12 - 06/18/12 Aaron Ashe Primary AE: Original Date / Rev: 05/23/12 / 05/23/12 Sales Office: T-WAS Order Type: **Political** NAT Sales Region: Agency Name: Crossroads Media/ POL **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: **Broadcast** 88 Canal Center Plaza Suite 555 EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Crossroads GPS** Demographic: A35+ New Business Thru: **Product Codes:** IS-Issue/Ballot, IS-Issue/Non Order Separation: 00:15:00

Dill Dian

OIII Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/12	06/18/12	58	\$74,900.00	\$63,665,00

P-5

AGY, GEN, POL

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
June 2012	58	\$74,900.00	\$63,665.00	112.80
Totals	58	\$74,900.00	\$63,665,00	112.80

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe		-	Start Of Order - End Of Order	100%

Order Share	Share	Total
WUSA	19%	\$74,900.00
Market	100%	\$394,210.53

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	0%	\$0.00
WDCA	0%	\$0.00
WJLA	24%	\$94,610.53
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	35%	\$137,973.68
WTTG	22%	\$86,726.32
WWPX	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WUSA	06/15/12	06/15/12	10-11a Let's Make a Dea	CM I	10-11a	F	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
LET'S N	IAKE A D	EAL										
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 06/	11/12	06/17/12	F	1	\$300.00	1.10						
E 2 WUSA	06/15/12	06/15/12	Fri Prime C	CM	10-11P	F	:30	1	\$6,000.00P-2	5.80 NM	1	\$6,000.00
			Blue Bloods									
BLUE B	LOOD-CE	3S										

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WUSA

Ordeř / Rev: 1

685949

Advertiser:

Crossroads GPS

Alt Order #:

06156706

Product Desc: GPS FLIGHT C

Flight Dates:

06/12/12 - 06/18/12

Estimate:

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 WUSA		2 06/15/12	Fri Prime C Blue Bloods	CM	10-11P	F	:30	1	\$6,000.00P-2	5.80 NM	1	\$6,000.00
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Week: 06/		06/17/12	F		\$6,000.00	5.80						
E 3 WUSA			9 News @ 11p 9 News @ 11p	СМ	M-Su 11-11	35pF	:30	1	\$2,000.00P-2	3.40 NM	1	\$2,000.00
	S NOW (<u>rt Date</u>	g 11PM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	11/12	06/17/12	F		\$2,000.00	3.40						
E 4 WUSA	06/15/1	2 06/15/12	Letterman Late Night with D	CM avid Letterma	1135P-1237		:30	1	\$800.00P-3	1.40 NM	1	\$800.00
DAVID	LETTER	MAN	Late Hight With D	avia Letteiilla	I(11.55 FWF)	2.55 AW)						
<u>Sta</u> Week: 06/	rt Date	End Date 06/17/12	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 1.40						
E 5 WUSA			Price Is Right	CM	11a-12p	1.40	:30	1	\$650.00P-3	2.20 NM	1	\$650.00
			The Price is Righ	t	•							
	IS RIGH art Date	I End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	F	1	\$650.00	2.20	 –					
E 6 WUSA	06/15/1	2 06/15/12		CM	9A-3P (12:30 PM-3	F	:30	1	\$700.00P-3	2.20 NM	1	\$700.00
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	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/ E 7 WUSA		06/17/12	3-4p	CM	\$700.00 3-4p	2.20	:30	1	\$450.00P-3	0.60 NM	1	\$450.00
			The Doctors	•	· .p	·		·	•			•
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Week: 06/		06/17/12	F	1	\$450.00	0.60			_			
E 8 WUSA		2 06/15/12	4-5p Dr. Phil	СМ	4-5p	F	:30	1	\$600.00P-3	1.50 NM	1	\$600.00
DR. PH	IIL ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	F	1	\$600.00	1.50						
E 9 WUSA	06/15/1 S NOW (5-6a 9 News @ 5 9News @ 5a	ia CM	5-6a	F	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/	/11/12	06/17/12	F	1	\$350.00	0.90						
	. 06/15/ ⁻ S AT 5P	12 06/15/12	9 News @ 5p 9 News @ 5p	СМ	5-6p	F	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
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Week: 06/ E 11 WUSA		06/17/12 12 06/15/12	9 News @ 6p	CM	\$450.00 6-630p	1.30 F	:30	1	\$750.00P-3	1.20 NM	1	\$750.00
			9 News @ 6p		•							
	S AT 6P art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06	/11/12	06/17/12	F	1	\$750.00	1.20						
			CBS Evening Net CBS Evening Net		630-7p	F	:30	1	\$3,000.00P-3	1.60 NM	1	\$3,000.00
	VENING	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06	/11/12	06/17/12	F	1	\$3,000.00	1.60						
E 13 WUSA	06/15/	12 06/15/12	9 News Tonight 7 9 News Tonight 1		7-730p	F	:30	1	\$700.00P-3	1.50 NM	1	\$700.00
	S TONIC			•	_							
<u>Sta</u> Week: 06	art Date /11/12	End Date 06/17/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$700.00	Rating 1.50						
E 14 WUSA				СМ	730-8P	F	:30	1	\$1,600.00P-3	2.40 NM	1	\$1,600.00
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WUSA

Order / Rev:

685949

Adverti

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06156706 06/12/12 - 06/18/12

Product Desc: GPS FLIGHT C

Estimate:

Enterlamment Tompit Start Date End Date Vicehidava Social/Week Rate Rating So	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Et 16 WUSA 06/18/12 06/18/12 07/18/12		_	_	_		SpotsMook	Bata	Dating						
E15 WUSA 06/18/12 08/18/12 14-14	W													
Lefs Make a Deal Lefs Make a	-								-30	1	\$300 00P-3	1 10 NM	1	\$300.00
Size Clafe End Date Weekdown New College New Col		*****	00/10/1	_ 00/10/12			10-110	,	.00	•	4000.001 3	1.10 14141	•	\$300.00
Section Sect	1	LETS N	MAKE A	DEAL										
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SOAP ROT/THE TALK Start Date End Date Weekday SpotsWeek Rate Rating Sp						<u>'</u>								
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Sint Date Mode		SOAP F	ROT/THE	TALK	Daytime		(12:30 PM-3	:00 PW)						
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9 NEWS AT NOON Siart Date End Date Week: 08/18/12 06/24/12 18 WUSA 08/18/12 06/24/12 18 WUSA 08/18/12 06/24/12 18 WUSA 08/18/12 08/24/12 18 WUSA 08/18/12 08/24/12 18 WUSA 08/18/12 08/24/12 18 WUSA 08/18/12 08/24/12 18 WEEK: 08/18/12 08/24/12 18 WEEK: 08/18/12 08/24/12 18 WEEK: 08/18/12 08/24/12 18 WEEK: 08/18/12 08/18/12 18 WEEK: 08/18/12 08/18/12 18 WEEK: 08	We													
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9 NEWS AT 6P Start Date End Date Weekdays Mercorn 1 \$750.00 1.20 E 22 WUSA 06/17/12 06/17/12 9 News @ 11p CM M-Su 11-1135p5 :30 1 \$2,000.00P-2 3.40 NM 1 \$2,000.00 9 NEWS NOW @ 11PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 06/17/12 1135p-1205a Sports Plus 1135p-1205A 5 :30 1 \$600.00P-3 1.50 NM 1 \$600.00P-3 SPORTS PLUS Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/17/12 06/17/12 06/17/12 1135p-1205a Sports Plus (11:30 PM-12:00 XM) SPORTS PLUS Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/17/12 06/17/12 06/17/12 1525a-105a CM 1205a-105a 5 :30 1 \$400.00P-3 1.10 NM 1 \$400.00 CRIMINAL MINDS Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 06/17/12 CBS Sunday Morning CM 9-1030a 5 :30 1 \$2,000.00P-2 2.10 NM 1 \$2,000.00 SUNDAY MORNING-CBS Start Date End Date End Date Weekdays Spots/Week Rate Rating CBS Sunday Morning Sunday Morning CM 9-1030a 5 :30 1 \$2,000.00P-2 2.10 NM 1 \$2,000.00		****	00/10/	12 00/10/12		0	0-000p		.00	•	0 700.001 10	1.20 1411	•	\$100.00
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E 22 WUSA 06/17/12 06/17/12 9 News @ 11p 9 News @ 12000.00 3.40 E 23 WUSA 06/17/12 06/17/12 135p-1205a Sports Plu©M 1135p-1205A5 :30 1 \$600.00 P-3 1.50 NM 1 \$600.00 NM		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
9 NEWS NOW @ 11PP Start Date	_					1								
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E 25 WUSA 06/17/12 06/17/12 CBS Sunday Morning CM 9-1030aS :30 1 \$2,000.00 P-2 2.10 NM 1 \$2,000.00 CBS Sunday Morning SUNDAY MORNING-CBS Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12S 1 \$2,000.00 2.10						Spots/Week								
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		Sta	nt Date			Spots/Week	Rate							
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Print Date: 05/23/12 12:57:51 Page 4 of 6

Rate Pri Rtg Type Spots

Ordet / Rev:

685949

Start

06/12/12 - 06/18/12

End

Adve

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

Ln Ch

06156706

10-11a

Inventory Code

Let's Make a Deal

Weekdays

-T----

Weekdays

-T----

Weekdays

-T----

9 News @ Noon

9 News @ Noon

Daytime

Spots/Week

CM

Spots/Week

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LET'S MAKE A DEAL
Start Date End

E 36 WUSA 06/12/12 06/12/12 DT

SOAP ROT/THE TALK

E 37 WUSA 06/12/12 06/12/12

Start Date

9 NEWS AT NOON
Start Date Er

E 38 WUSA 06/12/12 06/12/12

Week: 06/11/12

Week: 06/11/12

Week: 06/11/12

End Date

06/17/12

End Date

06/17/12

End Date

06/17/12

Product Desc:

Start/End Time Days

GPS FLIGHT C

Estimate:

Break

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Len Spots

WUSA

Amount

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LETC MAKE A	DEAL	Let's Make a Dea	31								
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MENTALIST-CE	3S	THE MOREUNIC									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/11/12	06/17/12	T	1	\$8,000.00	5.50						
E 28 WUSA 06/14/1	12 06/14/12	DT	CM	9A-3P	T	:30	1	\$700.00P-3	2.20 NM	1	\$700.00
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Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/11/12	06/17/12	T	1	\$700.00	2.20			2000 200 0	0.00.100		
E 29 WUSA 06/14/1	12 06/14/12		CM	12-1230P	T	:30	1	\$600.00P-3	2.30 NM	1	\$600.00
9 NEWS AT NO	ON	9 News @ Noon		(12:00 PM-1	12:30 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/11/12	06/17/12	T	1	\$600.00	2.30						
E 30 WUSA 06/14/1	2 06/14/12	3-4p	CM	3-4p	T	:30	1	\$450.00P-3	0.60 NM	1	\$450.00
		The Doctors	• • • • • • • • • • • • • • • • • • • •	• •				•			•
THE DOCTORS	3										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
Week: 06/11/12	06/17/12	T	1	\$450.00	0.60						
E 31 WUSA 06/14/	12 06/14/12	5-6a 9 News @ 5 9News @ 5a	a CM	5-6a	T	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
9 NEWS NOW	@ 5AM										
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 06/11/12	06/17/12	T	1	\$350.00	0.90						
E 32 WUSA 06/14/	12 06/14/12	9 News @ 5p	СМ	5-6p	T	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
		9 News @ 5p									
9 NEWS AT 5P											
Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 06/11/12	06/17/12		<u> </u>	\$450.00	1.30	:30		\$750.00P-3	4 20 104	1	6750.00
E33 WUSA 06/14/	12 00/14/12		CM	6-630p		:30	1	\$/50.00P-3	1.20 NM	1	\$750.00
9 NEWS AT 6P		9 News @ 6p							ı		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/11/12	06/17/12	T	1	\$750.00	1.20						
E 34 WUSA 06/14/		6-7a 9 News @ 6	a CM	6-7a	T	:30	1	\$400.00P-3	1.20 NM	1	\$400.00
		9News @ 6a									
9 NEWS NOW	_	-									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/11/12	06/17/12	T	1	\$400.00	1.20						
E 35 WUSA 06/12/	12 06/12/12	10-11a	CM	10-11a	-T	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
		I alla Malia a Dai	-1								

Rating

Rating

Rating

2.30

2.20

-T----

-T----

1.10

:30

:30

:30

\$700.00P-3

\$600.00P-3

\$450.00P-3

2.20 NM

2.30 NM

0.60 NM

\$700.00

\$600.00

\$450.00

Rate

Rate

Rate

\$600.00

3-4p

\$700.00

12-1230P

(12:30 PM-3:00 PM)

\$300.00

9A-3P

Print Date: 05/23/12 12:57:51 Page 5 of 6

WUSA

Order / Rev:

685949

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06156706

Product Desc:

GPS FLIGHT C

06/12/12 - 06/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			3-4p The Doctors									
THE DO	OCTORS										_	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/		08/17/12	-T	1	\$450.00	0.60			2222 222 2	4 70 104		
E 39 WUSA	00/12/1	12 00/12/12	4-5p Dr. Phil	CM	4-5p	-T	:30	1	\$600.00P-3	1.50 NM	1	\$600.00
DR. PH	IIL		2									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	-T	1	\$600.00	1.50				2 22 111		
E 40 WUSA	00/12/1	12 00/12/12	5-6a 9 News @ 5 9News @ 5a	a CM	5-6a	-T	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
9 NEW	S NOW (@ 5AM										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	-T	1	\$350.00	0.90				4 00 104		
E 41 WUSA	00/12/1	12 00/12/12	9 News @ 5p 9 News @ 5p	СМ	5-6p	-T	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
9 NEW	S AT 5P		• 6 • P							ı		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	-T	1	\$450.00	1.30	.00		2752 00 0	4 00 104		
E 42 WUSA	06/12/1	12 06/12/12	9 News @ 6p 9 News @ 6p	CM	6-630p	-т	:30	1	\$750.00P-3	1.20 NM	1	\$750.00
9 NEW	S AT 6P		& op									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	-T	1	\$750.00	1.20	.20		£400 00D 0	4 00 104		0.400.00
E 43 WUSA	06/12/1	12 00/12/12	6-7a 9 News @ 6 9News @ 6a	a CM	6-7a	-T	:30	1	\$400.00P-3	1.20 NM	1	\$400.00
9 NEW	S NOW (@ 6AM										
· ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	Tue Drive P	CM	\$400.00 9-10P	1.20	.20	4	240,000,000,0	40.20 104	4	240 000 00
E 44 WUSA	V0/12/1	12 00/12/12	Tue Prime B NCIS: Los Angele		9-101	-T	:30	13	\$10,000.00P-3	10.20 NM	1	\$10,000.00
NCIS:L	OS ANG	ELES										
	art Date	End Date	Weekdays -T	Spots/Week		Rating						
Week: 06/ E 45 WUSA		06/17/12		CM	\$10,000.00 10-11a	10.20	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
L 45 1100A	00/15/1	12 00/15/12	Let's Make a Dea		10-116	-	.50	•	\$300.00F•3	1.10 14141	'	\$300.00
LET'S I	MAKE A	DEAL										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/17/12	W 9 News @ 11p	CM	\$300.00 M-Su 11-11	1.10 35pW	:30	1	\$2,000.00P-2	3.40 NM	1	\$2,000.00
L 40 1100A	00/13/1	12 00/15/12	9 News @ 11p	CIVI	141-50 11-11	оор и	.50	•	\$2,000.001-2	J.40 14W	'	\$2,000.00
	S NOW	_								i		
<u>Sta</u> Week: 06	rt Date	End Date 06/17/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$2,000.00	Rating 3.40						
E 47 WUSA			· · · · · · · · · · · · · · · · · · ·	CM	1135P-1237		:30	1	\$800.00P-3	1.40 NM	1	\$800.00
L 41 11001		12 00/10/12	Late Night with D				.00	•	\$ 000.001 0	1.40 14141	•	4000.00
	LETTER											
<u>Sta</u> Week: 06	rt Date	End Date 06/17/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$800.00	<u>Rating</u> 1.40						
			Price Is Right	CM	11a-12p	W	:30	1	\$650.00P-3	2.20 NM	1	\$650.00
			The Price is Righ			•		·	***************************************			***************************************
_	IS RIGH		Mentalada	On sta Attack	9-4-	Dallas						
<u>\$18</u> Week: 06	art <u>Date</u> /11/12	End Date 06/17/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$650.00	Rating 2.20						
E 49 WUSA				CM	9A-3P	W	:30	1	\$700.00P-3	2.20 NM	1	\$700.00
			Daytime		(12:30 PM-3	3:00 PM)						
	ROT/THE		Mackdaye	Spoto AA/aal-	Data	Patina						
<u> </u>	art Date /11/12	End Date 06/17/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$700.00	Rating 2.20						
E 50 WUSA				СМ	3-4p	W	:30	1	\$450.00P-3	0.60 NM	1	\$450.00
											-	

Print Date: 05/23/12 12:57:51 Page 6 of 6

WUSA

Order / Rev:

685949

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06156706

06/12/12 - 06/18/12

Product Desc: GPS FLIGHT C

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			3-4p The Doctors							-		
	OCTORS											
<u>Sta</u> Week: 06/	rt Date /11/12	End Date 06/17/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.60						
E 51 WUSA	06/13/1	2 06/13/12	•	СМ	4-5p	W	:30	1	\$600.00P-3	1.50 NM	1	\$600.00
DR. PH	118		Dr. Phil									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	/11/12	06/17/12	W	1	\$600.00	1.50						
E 52 WUSA			5-6a 9 News @ 5 9News @ 5a	a CM	5-6a	W	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
_	S NOW (
Week: 06/		End Date 06/17/12	Weekdays W	Spots/Week 1	Rate \$350.00	Rating 0.90						
E 53 WUSA	06/13/1	2 06/13/12	9 News @ 5p 9 News @ 5p	СМ	5-6p	W	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
	S AT 5P											
<u>Sta</u> Week: 06/	rt Date /11/12	End Date 06/17/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$450.00	Rating 1.30						
E 54 WUSA	06/13/1	2 06/13/12	9 News @ 6p 9 News @ 6p	СМ	6-630p	M	:30	1	\$750.00P-3	1.20 NM	1	\$750.00
9 NEW	S AT 6P		5 110113 @ Op									
<u>Sta</u> Week: 06/	rt Date /11/12	End Date 06/17/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$750.00	Rating 1.20						
E 55 WUSA	06/13/1	2 06/13/12	CBS Evening Nev		630-7p	W	:30	1	\$3,000.00P-3	1.60 NM	1	\$3,000.00
CBS EV	/ENING I	NEWS										
<u>Sta</u> Week: 06/	rt Date /11/12	End Date 06/17/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 1.60						
E 56 WUSA	06/13/1	2 06/13/12	9 News Tonight 7 9 News Tonight 7	•	7-730p	W	:30	1	\$700.00P-3	1.50 NM	1	\$700.00
9 NEW	S TONIG	HT		•								
<u>Sta</u> Week: 06/	rt Date 11/12	End Date 06/17/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 1.50						
E 57 WUSA	06/13/1	2 06/13/12	Entertainment To	_	730-8P	W	:30	1	\$1,600.00P-3	2.40 NM	1	\$1,600.00
ENTER	TAINME	NT TONIGH	Entertainment To T	night								
<u>Sta</u> Week: 06/	rt Date 11/12	End Date 06/17/12	Weekdays	Spots/Week	Rate \$1,600.00	Rating 2.40						
			Wed Prime B	CM	9-10P	W	:30	1	\$9,000.00P-2	7.90 NM	1	\$9,000.00
CRIMIN	IAL MINC	S	Criminal Minds									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/	11/12	06/17/12	W	1	\$9,000.00	7.90				<u>_</u>		
									. —	Totals	58	\$74,900.00

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS RPT.

FROM REP

FAX# 703 528 7880

MAY23/12 11.10

REP HEADLINE# 6156706

ORDER WORKSHEET

1060,10

*** WUSA-TV ***

NEW	BIAS# (85 947	DATE
ADD *** ORIGINAL REV#0 ***	1/AGENCY#	CROSSROADS MEDIA LLC
DELETE	2/ADVERTISER#	ISS/CROSSROADS GPS
ORDER	3/PROD# EST#646	GPS FLIGHT C
CRDER	20/EOS 4/SLSP#	AARON ASHE
LINE/S	5/REP#	- WASHINGTON, DC
LINE/S	— 21/BILL WK. MO-SU	9/AREA
PARTIAL LINE/S	- 63/PCON 64/ACON	10/BILL CODE
PARITAL BINE/S	— 11/RATE CARD	16/BYR - NOELLE RAMSEY
AGENCY - 66 CANAL CENTER PLAZA, SUITE 555 ADDRESS ALEXANDRIA, VA 22314	14/ORDER TYPE	17/RTG SVC - NSI
START DATE-JUN12/12 END DATE-JUN18/12 WK-1	57/CO-OP TYPE	CO-OP KEY D/P REC#
SIANI DALL CONTE, TE TOTAL TOT	59/STATE TAX	58/CITY TAX

TO: LANCE REP: FR: HILARY **NEW ORDER**

TTLS:74900

PLS CFM, THX! 5/23

**** THIS IS A CASH IN ADVANCE SCHEDULE ***** CON CM

1000A-1100A

CROSSROADS GPS FLIGHT C

 REP LN# 9	<u>CD</u>	DAYS	 BEGIN TIME	PTRN	LNTH	BEGIN DATE	END DATE		SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	SPOT 18/	STA CD	TION SC#	SPOT /LIN
		AGENCY AGENCY				AGENCY	(EST	# =	646	1.						

30 06/15 06/15

PROGRAM : LET'S MAKE A DEAL

RA35+ : 1.1

FRI

CON COM1: LET'S MAKE A DEAL

13

\$300.00

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

REP HEADLINE# 6156706

MAY23/12 11.10 *** WUSA-TV ***

SPOT	н		ਜ		ч		τ		1		ď		ı		τ	
STS CD 23/																
STATION CD SC#																
RATE SPOT 18/	\$6,000.00		\$2,000.00		\$800.00		\$650.00		\$700.00		\$450.00		\$600.00		\$350.00	
SPT /WK	ri		п		ਜ		н		н		ч		т		н	
PLAN PRICE 16/													•			
PLAN	Λ.	^	4	0	2	4	2	L	-	و	4	0	7	•	Ž	• -
SEC 14/	À		-													
13/																
END	06/15		91/90		06/15		06/15		06/15		06/15		06/15		06/15	
BEGIN	06/15		06/15		91/90		06/15		06/15		06/15		06/15		06/15	
LNTH	0 m		30		30		30		30		30		30		30	
BEGIN END TIME TIME PTRN LNTH	1 0.	BLUE BLOOD-CBS 5.8 BLUE BLOOD-CBS	1100P-1135P	9 NEWS NOW @ 11PM 3.4 9 NEWS NOW @ 11PM	1135P-1235A	DAVID LETTERMAN 1.4 DAVID LETTERMAN	1100A-1200N	PRICE IS RIGHT 2.2 PRICE IS RIGHT	1230P-300P	SOAP ROT/THE TALK 2.2 SOAP ROT/THE TALK	300F-400P	THE DOCTORS 0.6 THE DOCTORS	400P-500P	DR. PHIL 1.5 DR. PHIL	500A-600A	9 NEWS NOW @ SAM 0.9 9 NEWS NOW @ SAM
P CD DAYS		PROGRAM: RA35+ : CON COM1:	3 FRI	PROGRAM : RA35+ : CON COM1:	4 FRI	PROGRAM : RA35+ : CON COM1:	5 FRI	PROGRAM: RA35+ : CON COM1:	6 FRI	PROGRAM: RA35+ : CON COM1:	7 FRI	PROGRAM : RA35+ : CON COM1:	8 FRI	PROGRAM : RA35+ : CON COM1:	9 FRI	PROGRAM : RA35+ : CON COM1:
BS REP LN# LN#			17		•		-,		-							

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS RPT. FROM REP

REP WEADLINE# 6156706

MAY23/12 11.10 *** WUSA-TV ***

SPOT/LIN	п		н		ı		1		1		п		н		т	
STS CD 23/																
STATION CD SC#																
re OT	00.0		\$750.00		00.0		\$700.00		00.0		\$300.00		\$700.00		\$600.00	
RATE SPOT 18/	\$450		\$75		\$3,000.00		\$70		\$1,600.00		\$30		\$70		\$60	
SPT /WK	rł		н		н		н		ч		н		н		н	
PLAN PRICE 16/																
1					n	_	W	<	Ľ	, ,	Ŵ	9	7	•	7	
PLAN	0	α	9	. s	<u>デ</u>		-2									
SEC 14/		_														
CLS 13/																
END	06/15		06/15		91/90		06/15		06/15		81/90		06/18		06/18	
BEGIN	06/15		06/15		06/15		06/15		06/15		06/18		06/18		06/18	
	30		30		9		30		30		30		30		30	
PTRN LNTH										ENTERTAINMENT TONIGHT 2.4 ENTERTAINMENT TONIGHT						
ធា	<u>α</u>		<u>Ω</u> ,		<u>A</u>	IEWS	<u>a</u>	F F	4	NOT TON	WOO1	LET'S MAKE A DEAL 1.1 LET'S MAKE A DEAL	4 O C	SOAP ROT/THE TALK 2.2 SOAP ROT/THE TALK	230F	z z
_	500P-600P	0 0 0 0	600P-630P	A A O	630P-700P	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	700P-730P	NIGH	730P-800P	4MEN7	1000A-1100A	4 4 9 9	1230P-300P	/тне	1200N-1230P	N N N
BEGIN	500E	NEWS AT	600E	NEWS AT	6301	EVENING NEWS	7001	WS TO	7301	RTAIN	1000	LET'S MAKE A 1.1 LET'S MAKE A	123(SOAP ROT/THE 2.2 SOAP ROT/THE	120	WS A
		9 NEWS 1.3 9 NEWS		9 NEV		CBS 1 1.6 CBS 1		9 NEWS TONIGHT 1.5 9 NEWS TONIGHT		ENTERTAINMENT TONIGHT 2.4 ENTERTAINMENT TONIGHT		LET. 1.1 LET.		SOAP 2.2 SOAP		9 NEWS AT NOON 2.3 9 NEWS AT NOON
8 X &	FRI	SRAM : 5+ : COM1:	FRI	AM :	FRI	AM :	FRI	AM :	FRI	AM :	MOM	. TAM :	MON	: AM :	MOM	AM :
CD DAYS	Ĺ	PROGRAM RA35+ CON COM	Ĺ	PROGRAM : RA35+ : CON COM1:	Ē	PROGRAM : RA35+ : CON COM1 :	Ĺ,	PROGRAM : RA35+ : CON COM1:	Į1	PROGRAM RA35+ CON COM1	Σ	PROGRAM : RA35+ : CON COMI:	Σ	PROGRAM : RA35+ : CON COM1:	Σ	PROGRAM : RA35+ : CON COM1:
REP LN#	10	ø K O	11	a K O	12	u K O	13	ur Kr O	14	щко	1.5	μцυ	16	щцυ	17	μцυ
BS LN#																

FAX# 703 528 7880 REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

	CREDIT ADVISORY:	AGENCY CREDIT RISK		•
REP HEADLINE# 6156706	ORDER WORKSHEET	HARRIS RPT.	FROM REP	MAY23/12 11.10
				*** WUSA-TV ***

BS LN#	REP LN#		DAYS	BEC	GIN ME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS SE	EC / PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD SC#	
	18		MON	30	0P-	400P		30	06/18	06/18		la		1	\$450.00		1
		PROC	GRAM :	THE DOC	TOR	s						(3					
		RA35		0.6		_											
			COM1:	THE DOC	TOR	s						0					
	19		MON	50	0A-	600A		30	06/18	06/18		13		1	\$350.00		1
		PROC	GRAM :	9 NEWS	WOM	@ 5A	M										
		RA3										_					Ī
		CON	COM1:	9 NEWS	MOM	@ 5A	M					0					
	20		мои	50	0 P -	600P		30	06/18	06/18		(3		1	\$450.00		1
		PROC	GRAM :	9 NEWS	AT	5 P											
		RA3		1.3													
			COM1:	9 NEWS	ΑT	5 P											Ī
			MON	60	0P-	630P		3 0	06/18	06/18		PB		1	\$750.00		1
		DBO	GRAM :	9 NEWS	ידים	6 P						ι					Ī
		RA3		1.2		02											
			COM1:	9 NEWS	TA	6 P						P2					
	22	!	SUN	11	0 O P	-1135	P	30	06/17	06/17		12		1	\$2,000.00		1
		PRO	GRAM :	9 NEWS	NOW	1 @ 11	PM										Ī
		RA3	5+ :	3.4								v					Ī
		CON	COM1:	9 NEWS	NOW	1 @ 11	PM					13	1				
	23	1	SUN	11	3 O P	1200-ر	М	30	06/17	06/17		4 -		1	\$600.00		1
			GRAM :	SPORTS	PLU	ıs											
		RA3		1.5	D. T.	10						_					Ī
		CON	COM1:	SPORTS	PLU	,3						Ω					Ī
	24		SUN	12	0 S A	105A		3 0	06/17	06/17		13	3	1	\$400.00		1
		PRO	GRAM :	CRIMINA	L M	1INDS											
		RA3		1.1													
			COM1:	CRIMINA	LM	IINDS						1	0				
	25	.	SUN	90	0A-	-1030A		30	06/17	06/17		Ý	' ~	1	\$2,000.00		1

PROGRAM : SUNDAY MORNING-CBS

RA35+ : 2.1

CON COM1: SUNDAY MORNING-CBS

REP HEADLINE# 6156706

RA35+ : 1.2

CON COM1: 9 NEWS AT 6P

 REP LN#	CD I	AYS	BEGIN TIME	I END TIME	PTRN	LNTH		END DATE	CLS 13/	SEC 14/ P		PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATIO	SPOT
 26	; 7	ни	1000A	-1100	à.	30	06/14	06/14			P	· 多	1	\$300.00		1
	RA35		LET'S MAKE 1.1 LET'S MAKE								•					
27	CON		1000F			30	06/14	06/14			B		1	\$8,000.00		1
	PROGI	RAM :	MENTALIST-	CBS												
	RA35	· :	5.5													
	CON	COM1:	MENTALIST-	CBS							0_					
28	3	гни	1230F	P-300P		3 0	06/14	06/14			13		1	\$700.00		1
	PROGI	RAM :	SOAP ROT/T	TAI	LK											
	RA35		2.2													
	CON	COM1:	SOAP ROT/1	THE TA	LK						P-	2				
2 9	• '	гни	12001	1-1230	P	30	06/14	06/14			4 :		1	\$600.00		1
	PROG	RAM :	9 NEWS AT	иоои												
	RA35	· :	2.3													
	CON		9 NEWS AT	иоои							Ω					
3 (,	rhu	300P-	-400P		3 0	06/14	06/14			Q.	3	1	\$450.00		1
		RAM :	THE DOCTOR	RS												
	RA35		0.6													
	CON	COM1:	THE DOCTOR	RS							D					
3 :	1	THU	500A	-600A		3 0	06/14	06/14			13		1	\$350.00		1
	PROG	RAM :	9 NEWS NO	W @ 5A	м											
	RA35	+ :	0.9													
	CON	COM1:	9 NEWS NO	A	м						0					
3 :	2	THU	500P	-600P		3 0	06/14	06/14			13		1	\$450.00		1
	PROG	RAM :	9 NEWS AT	5 P												
	RA35	+ :	1.3													
	CON	COM1:	9 NEWS AT	5 P							0.					
3	3	THU	600P	-630P		3 0	06/14	06/14				7	1	\$750.00		1
	PROG	RAM :	9 NEWS AT	6 P												
																l.

FAX# 703 528 AGENCY CREDIT RISK !!! HARRIS RPT. F 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6156706

. MAY23/12 11.10 *** WUSA-TV ***

FROM REP

7880

/LIN SPOT CD 23/ #C# STATION CD SC# \$400.00 \$300.00 \$700.00 \$600.00 \$450.00 \$600.00 \$350.00 \$450.00 RATE 18/ SPT /WK Н Н Н Н Н Н PLAN PRICE 16/ CLS SEC 13/ 14/ PLAN 2 T 2 ga E END 30 06/12 06/12 30 06/12 06/12 30 06/12 06/12 30 06/12 06/12 30 06/12 06/12 30 06/12 06/12 30 06/12 06/12 06/14 30 06/14 BEGIN TIME PTRN LNTH DATE SOAP ROT/THE TALK SOAP ROT/THE TALK LET'S MAKE A DEAL LET'S MAKE A DEAL 9 NEWS NOW @ SAM 0.9 9 NEWS NOW @ SAM 1200N-1230P 9 NEWS NOW @ 6AM 1.2 1000A-1100A 9 NEWS NOW @ 6AM 1230P-300P 500A-600A 500P-600P 9 NEWS AT NOON 2.3 9 NEWS AT NOON 300P-400P 400P-500P BEGIN END TIME TIM 600A-700A 5 P THE DOCTORS THE DOCTORS 9 NEWS AT 1.3 9 NEWS AT DR. PHIL DR. PHIL 1.5 9.0 CON COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : RA35+ : CON COM1: CON COM1: PROGRAM : PROGRAM : PROGRAM : CON COM1: PROGRAM : PROGRAM : LN# CD DAYS TUE TUE TUE TOE TUE TUE TUE THO RA35+ RA35+ RA35+ RA35+ RA35+ ტ ტ 40 36 **4** 1 37 38 € 4 ы Б REP LN#

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CON COM1:

REP HEADLINE# 6156706

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

MAY23/12 11.10 *** WUSA-TV ***

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REP HEADLINE# 6156706

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

. MAY23/12 11.10 *** WUSA-TV ***

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AGENCY CREDIT RISK !!!
HARRIS RPT. F REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6156706

SPOT /LIN MAY23/12 11.10 *** WUSA-TV *** STATION CD S RATE SPOT 18/ FROM REP SPT /WK PLAN PRICE 16/ CLS SEC 13/ 14/ PLAN END END BEGIN TIME PTRN LNTH DATE BEGIN END TIME TIM

CRIMINAL MINDS 7.9 CRIMINAL MINDS 74900.00 RA35+ : JUN/12

PROGRAM :

WED

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BS REP LN# LN# CD DAYS

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900P-1000P

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CONTRACT TOTAL TOTAL

74900.00

SVC- NSI DEMOS- RA35+*

CABL 0%

WDCW 08

WDCA OF

358

WRC

WJLA 248

WTTG 22%

WUSA 19%

MARKET TOTALS \$394,210